

Report for The Health Scrutiny Panel

Russ Moody – Plymouth NHS Stop Smoking Service Manager

Aim

An overview of Plymouth NHS Stop Smoking Service and performance against health targets with particular focus on the LAA for pregnant women.

Introduction

- Smoking is the principle cause of health inequalities and death rates between the rich and the poor. Smoking Cessation & Tobacco Control is a major health gain programme with a strong evidence base. National targets are based on 4 week quitters and smoking prevalence.
- Our challenge is to provide a comprehensive smoking cessation service and reduce smoking prevalence in Plymouth, in particular the deprived areas of the city.

Background

- Comprehensive Smoking Cessation Service delivered in a variety of health care settings lead by core service (includes LES in Primary care). We are aiming to see about 5000 service users this year.
- Working in close partnership with the LA on a comprehensive Tobacco Control strategy for Plymouth to reduce the prevalence of smokers. Primarily focused on deprived neighbourhoods (Devonport, Stonehouse & North Prospect)
- Tobacco Control Agenda in Plymouth is set to become high profile lead by Plymouth Smokefree Alliance

Objectives

- Increased number of quitters in Plymouth
- Decreased number of smokers in Plymouth
- Productive partnership work with the Local Authority
- Improved communications and awareness of the service among the public
- Better access to smoking cessation services
- Improved patient access to effective smoking cessation medications
- Better outcomes for smoking cessation interventions
- Improved data capture, quality, evaluation and analysis

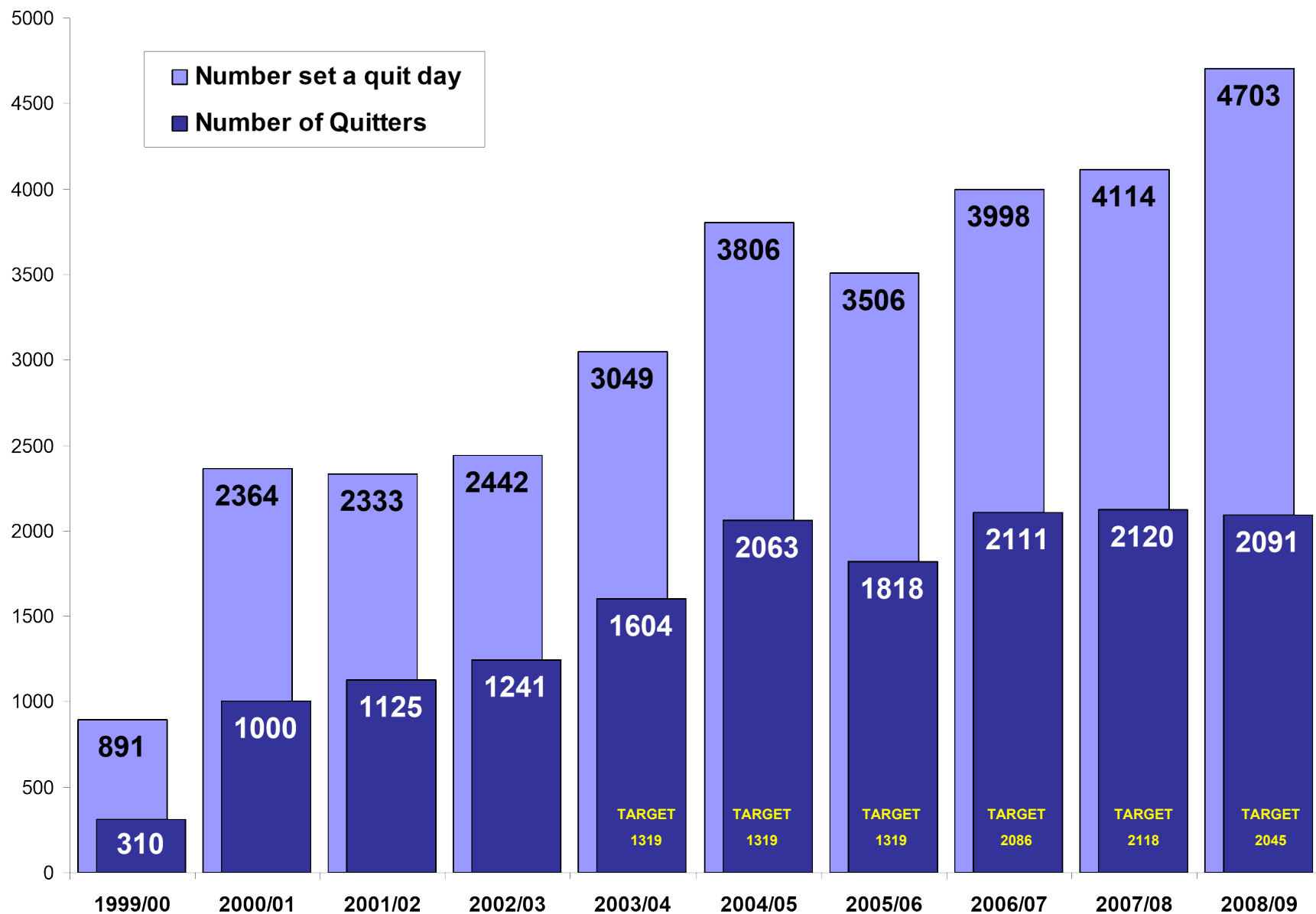
NHS Plymouth

Our Service

- 10 Years running (HAZ)
- Specialist Clinics, Primary Care, Secondary Care, Community etc
- Access to Medications – NRT Protocol
- Very High on PH agenda
- Lots of Guidance NICE, DH, HDA etc
- Vital in reducing health inequalities
- Under pins every health outcome measure
- Single biggest cause of preventable death & disease
- Historically lead the Plymouth Smokefree Alliance



Activity Levels for the Smoking Advice Service Pt PCT



Targets

Type of Target	Performance Indicator	Overall RAG
VS	4 week smoking quitters	G
VS	% of smoking status recorded (GP - QOF)	G
WCC	Women smoking at delivery	G
WCC	Smoking quitters/100,000 pop	G
LAA	Pregnant women who quit smoking at 4wks	R
LAA	Smoking quitters from deprived neighbourhoods	R
VS/NI/LAA	Smoking Prevalence	?

Latest Performance

Performance Indicator	Basis	Latest performance					RAG history 2009/10												Lead	When reported	EC, NP, VS
		Actual	RAG	Target	Latest Period	Trend ▼ worse ▲ better ▶ stable	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar			
Four week smoking quitters	NHS Plymouth	456	G	380	Q2 09/10	▲													Russell Moody	Quarterly	NP
% of Smoking status recorded (GP - QOF)	NHS Plymouth	64.8%	A	70.0%	Q2 09/10	▶													Russell Moody	Quarterly	

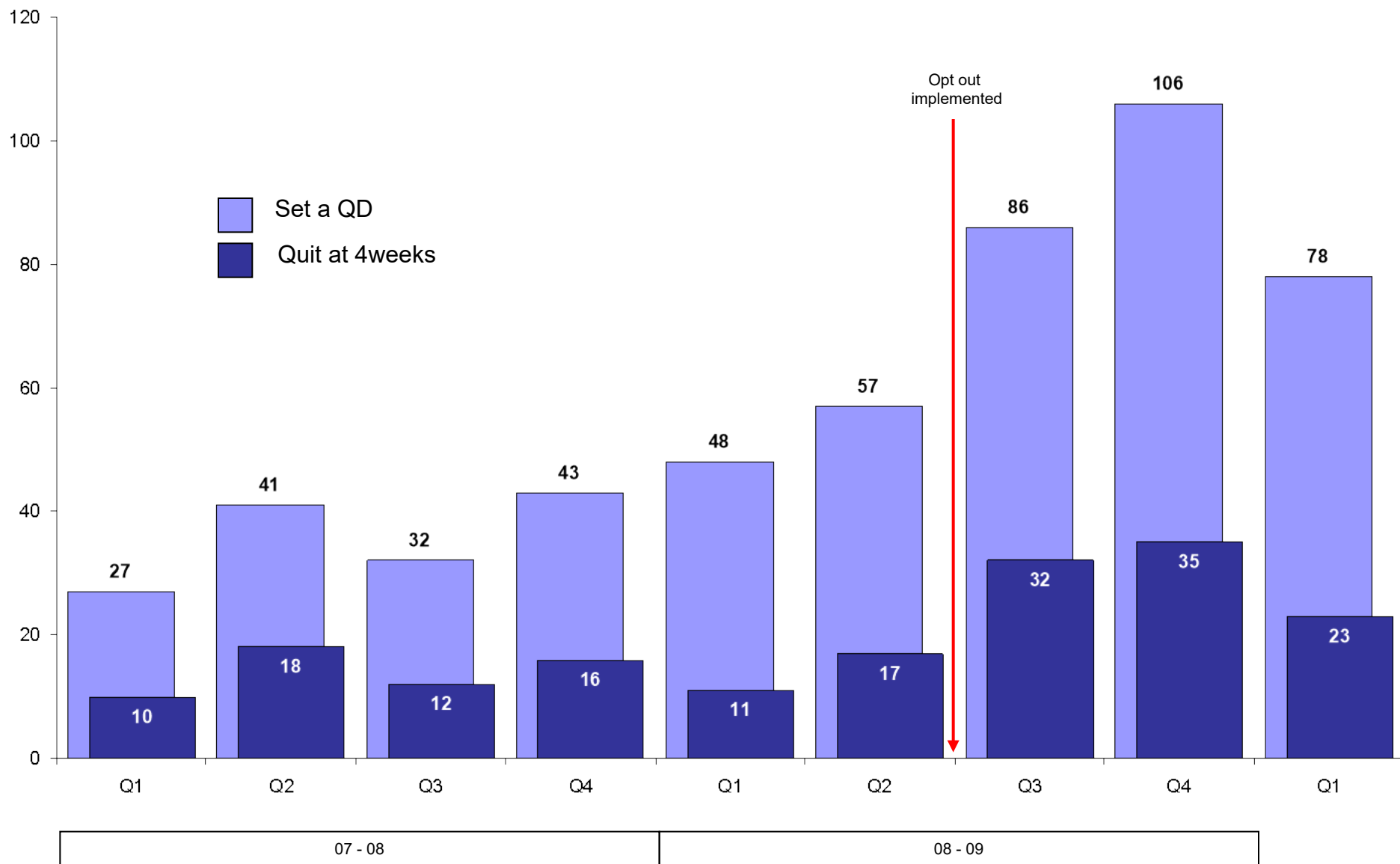
Performance Indicator	Latest performance					RAG history 2009/10												Lead	National Average	Trend against national average	Action/ recovery plan
	Actual	RAG	Target	Latest Period	Trend ▼ worse ▲ better ▼ stable	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar				
World Class Commissioning Outcomes																					
Women smoking at time of delivery	16.9%	G	19.0%	Q2 09/10	▲													Russell Moody	14.1%	▲	Yes
Smoking quitters per 100,000 population	295	G	238	Q2 09/10	▲													Russell Moody	323 Q2 08/09	▲	No

Performance Indicator	Latest performance						RAG history 2009/10												Lead	When reported	Risk rating	Action/ recovery plan
	Actual	RAG	Target	Latest Period	Total Reward Grant	Trend ▼ worse ▲ better ▶ stable	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar				
LAA 2007/08 – 2009/10																						
Pregnant women who quit smoking at 4 weeks	22	R	35	Q2 09/10	£309k	▼													Russell Moody	Quarterly	H	Yes
Smoking quitters from deprived neighbourhoods	280	R	484	Q2 09/10	£309k	▼													Russell Moody	Quarterly	H	Yes

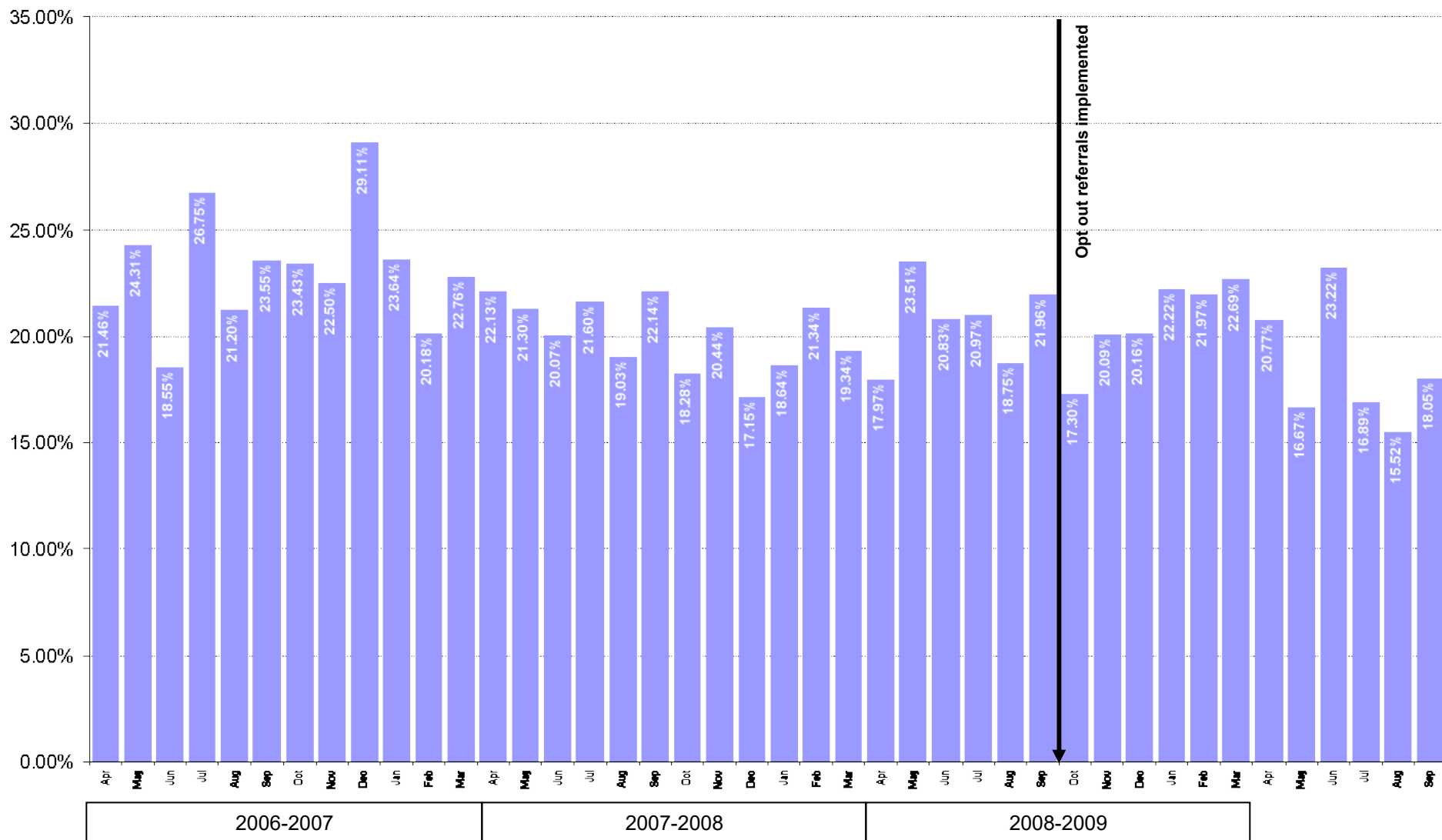
Current Standings

- **Pregnancy Target**
 - 3 Year Target of 414
 - Currently should be at 345 (end of Y3 Q2)
 - Y3 Q2 = Total of 196 (drift of 149)
 - Required = 218
- **Deprivation Target**
 - 3 Year Target of 3692
 - Currently should be at 3077 (end of Y3 Q2)
 - Y3 Q2 = Total of 2450 (drift of 627)
 - Required = 1242

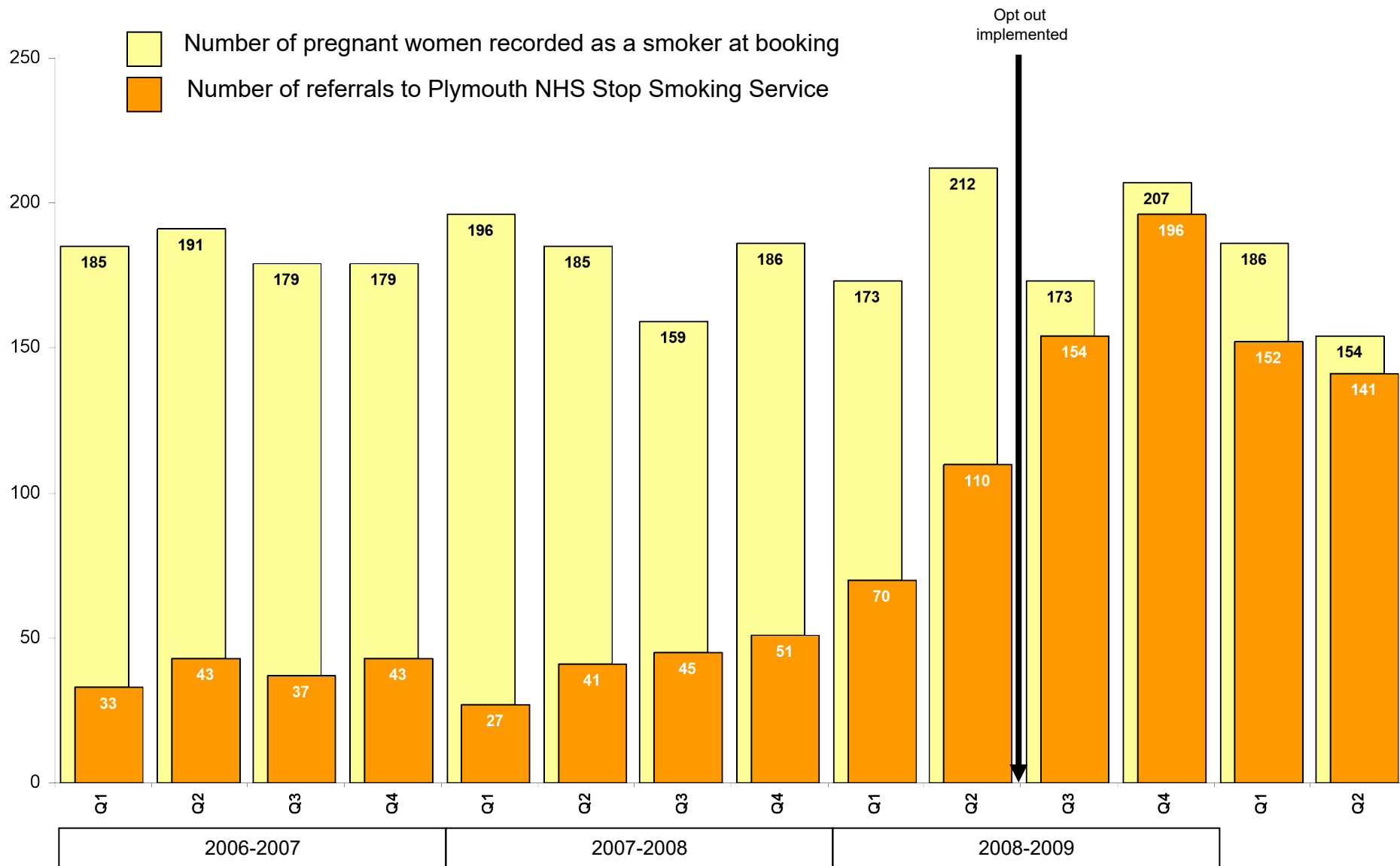
Pregnancy Activity – Plymouth NHS Stop Smoking Service



Monthly Smoking Prevalence at Delivery (based on known status)



Pregnant Smokers Referred to Plymouth NHS Stop Smoking Service



Summary

- Reducing smoking rates is a major health priority
- Vital to reducing health inequalities
- This is reflected across the strategic and performance framework with a particular focus on pregnant women and protecting children

(both PCT & LA)

- Strong evidence background
- Strong policy background
- Well established service in Plymouth which is performing well
- Tobacco Control agenda set to be high profile lead by Plymouth Smokefree Alliance
- Prospect of some excellent partnership work with the LA (IDeA funding)
- Although LAA targets will not be met the underlying projects have seen significant improvement and reflect success by many other measures